

A SILENT SYMPHONY

Alfred Nil | 10X | TUVE

An unparalleled fusion of style, artistry, and sensory indulgence with the renowned Hong Kong tattoo artist Nil In Black, the innovative multi-brand concept store 10X, and minimalist design boutique hotel TUVE. A quiet curation to explore individual philosophy and unveiling hidden beauty through craftsmanship, emotions and memories. "A SILENT SYMPHONY" offers guests an experience where every product, every room, and every stroke of ink a unique journey – your story.

PHASE 1 June 10, 2024 – July 14, 2024

The New Dimension

A groundbreaking art exhibition curated by Alfred Nil alongside with 10X where CULTI MILANO will be featured at TUVE 1/F. During the first week of the period, Nil In Black's temporary tattoo atelier will be stationed at TUVE.

Journey of Discovery

Experience a wide range of 10X exclusive sensory products in rooms including Perfumer H*, SELAHATIN & LA:BRUKET. (*The product is exclusively for Premier rooms only)

PHASE 2 July 15, 2024 – August 18, 2024

The New Dimension

In continuation of "A SILENT SYMPHONY", 10X will be featuring BORNTOSTANDOUT®, CULTI MILANO, Perfumer H, L'Objet and SELAHATIN, unfolding a final touch of imagination and intimacy to the serene chord at TUVE 1/F.

Journey of Discovery

Experience a wide range of 10X exclusive sensory products in room including BORNTOSTANDOUT®*, L'OBJET*, SELAHATIN & LA:BRUKET. (*The product is exclusively for Premier rooms only)

White Premier Room / Black Premier Room

1-night accommodation at White Premier Room (King Bed) or Black Premier Room (King Bed)

Complimentary One set of 10X gift per room

Complimentary One set of TUVE gift per room

Complimentary One time of Mini-Bar per stay

Complimentary afternoon tea @ 101Binary for 2 persons per stay

25%off discount on Nil In Black blanket

Deluxe Room (Twin / King Bed)

1-night accommodation at Deluxe Room (Twin / King Bed)

Complimentary One set of 10X gift per room

Complimentary One set of TUVE gift per room

Complimentary afternoon tea set @ 101Binary for 2 persons per stay

25%off discount on Nil In Black blanket